

الموقع الإلكتروني للمعلن: [www.ksa.gov.sa](#)

JOB	VACANCY
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المسمى الوظيفي: Digital Media Marketing Specialist / Female candidate only

A leading Company in KSA is seeking to recruit the following

Digital Media Marketing Specialist / Female candidate only

Key Responsibilities:

- Develop and implement effective digital media marketing strategies and campaigns that align with
- Manage and optimize various digital media platforms, overseeing account setup, ad creation, target
- Conduct market research and analysis to identify trends, opportunities, and competitive insights
- Regularly monitor and evaluate campaign performance, identifying areas for improvement and ma
- Collaborate with cross-functional teams, including content creators, designers, and developers, to
- Stay up-to-date with industry trends, emerging technologies, and best practices in digital media ma
- Provide regular reports to management, showcasing key performance metrics, campaign progress

Requirements:

□ Bachelor's degree in Marketing or a related field.

□ 0-2 years of experience in digital media marketing (both freshers and candidates with up to 2 years of

☐ Strong understanding of digital media platforms, including Google Ads, Twitter, Snapchat, Instagram, LinkedIn, Facebook, and YouTube.

☐ Proficiency in English and Arabic, both written and verbal communication skills.

☐ Excellent analytical skills, with the ability to interpret data and make data-driven decisions.

☐ Self-motivated and detail-oriented, with strong organizational and multitasking abilities.

☐ Creativity and a keen eye for visual aesthetics and design trends are highly valued.

☐ Previous experience in managing successful digital media campaigns is a plus.

**If you are interested Please send your cv to**

[Edu@targetjo.com](mailto:Edu@targetjo.com)

**00962798547372**

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