

معتمدون لانداز تأشيرات العمل وتصديق الشهادات لقنصلية المملكة العربية السعودية

VACANCY

JOB

يرجى المابلع بانك قرأت الماعلان عن طريق موقع شركة المهدف للتوظيف

A leading Company in KSA is seeking to recruit the following

Digital Media Marketing Specialist / Female candidate only

Key Responsibilities:

Develop and implement effective digital media marketing strategies and campaigns that align with our company's goals and target audience.	-
Manage and optimize various digital media platforms, overseeing account setup, ad creation, targeting, and budget allocation	-
Conduct market research and analysis to identify trends, opportunities, and competitive insights	-
Regularly monitor and evaluate campaign performance, identifying areas for improvement and making data-driven adjustments to maximize ROI.	-
Collaborate with cross-functional teams, including content creators, designers, and developers, to ensure a cohesive and engaging digital presence	-
Stay up-to-date with industry trends, emerging technologies, and best practices in digital media marketing.	-
Provide regular reports to management, showcasing key performance metrics, campaign progress, and recommendations for future initiatives.	-

Requirements:

Bachelor's degree in Marketing or a related field

0-2 years of experience in digital media marketing (both freshers and candidates with up to 2 years of experience are welcome).

☐ Strong understanding of digital media platforms, including Google Ads, Twitter, Snapchat, Instagram, DNS networks, and CRM tools

☐ Proficiency in English and Arabic, both written and verbal communication skills

☐ Excellent analytical skills, with the ability to interpret data and make data-driven decisions

☐ Self-motivated and detail-oriented, with strong organizational and multitasking abilities

☐ Creativity and a keen eye for visual aesthetics and design trends are highly valued

☐ Previous experience in managing successful digital media campaigns is a plus

If you are interested Please send your cv to

Edu@targetjo.com

00962798547372

- جميع الاعلانات - بقس

ملاحظة هامة

ننشرها كما تردنا من الشركات المعلنة او من المواقع الاخبارية دون تحمل اى مسؤولية

(لمتابعة اخر المعلنات او لما باول يرجى مراجعة موقعنا كل نصف ساعة حيث يتم تحديث المعلنات وبشكل مستمر كل نصف ساعة)

TARGETJO

ادعوا اصدقائك للاشتراك معنا لتصل جميع اعلانات التوظيف الى بريدكم المالكتروني مباشرة