

□□□□□□□□ □□□□□□ □□□□□□ □□□□□□ □□□□□□ □□□□□ □□□□ □□□□□□ □□□□□ □□□□□□

JOB	VACANCY
-----	---------

□□□□□□□ □□□□□ □□□□ □□□□ □□□□ □□ □□□□□□□ □□□□ □□□□ □□□□□□□ □□□□

Leading company In KSA – Riyadh specialized in electronics, automation software is seeking for

Marketing Manager

Responsibilities:

- Evaluating and optimizing marketing and pricing strategies.
- Analyzing market trends and preparing forecasts.
- Generating new business leads.
- Increasing brand awareness and market share.
- Coordinating marketing strategies with the sales, financial, public relations, and production department.
- Developing and managing the marketing department's budget.
- Overseeing branding, advertising, and promotional campaigns.
- Managing the marketing department's staff.
- Preparing and presenting quarterly and annual reports to senior management.
- Promoting our brand at trade shows and major industry-related events.
- Keeping informed of marketing strategies and trends.

Requirements:

- Bachelor's degree in marketing.
- A master's degree in a relevant field will be advantageous.
- At least 4 years' experience as a marketing manager.
- Proficiency in electronic marketing automation software such as HubSpot Marketing and Bitrix24.

- Extensive knowledge of marketing strategies, channels, and branding.
- Superb leadership, communication, and collaboration abilities.
- Exceptional analytical and problem-solving skills.
- Strong time management and organizational abilities

Qualified candidates are requested to send their CVs to

eng@targetjo.com

جميع الحقوق محفوظة © 2022 | جميع الحقوق محفوظة © 2022

جميع الحقوق محفوظة © 2022 | جميع الحقوق محفوظة © 2022

(جميع الحقوق محفوظة © 2022 | جميع الحقوق محفوظة © 2022)

TARGETJO

جميع الحقوق محفوظة © 2022 | جميع الحقوق محفوظة © 2022